

360 CX-Ray DEGREE EVALUATION

CX-Ray 360-degree evaluation is a competency evaluation tool. It aims to simultaneously give professional measurements and to motivate colleagues.

✓ Make better decisions based on actual data!



HOW IT WORKS

The innovative evaluation form lets the evaluator allocate a **fixed amount of 'points'** to each of the evaluatees - their managers, colleagues, and subordinates. These are based on pre-set **behavioural characteristics** outlined in the evaluation.



WHY IT MATTERS

Colleagues **need** feedback.

Feedback helps us grow.

The **validity and reliability** of feedback determines how useful it is.



WHAT MAKES IT DIFFERENT?

The score division method **breaks the routine** of classic questionnaires.

Calculating the scores takes a little more focus, and activates an analytical mindset in the evaluators. This effect guarantees **deeper** and **more thorough** feedback for the evaluatees.

Filling out this survey is **more interesting**, and the results are **more reliable** than those of the classic Likert-scale method.

WHAT'S CX-RAY?

The CX-Ray Tool is an automated online HR decision support service, that makes companies actual inner workings and challenges measurable.